

# LAURAT OGUNJOBI

BUSINESS ANALYTICS, POLICY, TECHNICAL WRITING,  
INSTRUCTIONAL STRATEGY & CONSULTING

## CONTACT



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[www.cushconsulting.com](http://www.cushconsulting.com)



Al Marjan Island, Pacific Residences, Al  
Jazeera Al Hamrah, Ras Al Khaimah

## CERTIFICATIONS

- PMP
- CBA
- CFRE
- CTW
- CID

## EDUCATION

### Business Finance Program

#### Cornell University

2021 - 2022

Scholarship recipient for the Bank of  
America Women's Entrepreneurship  
Program.

### Bachelor of Fine Arts Course Credits

#### American Intercontinental University

2000 - 2003

Visual Communications & Graphic Design  
Program.

## LANGUAGES

English

Arabic

Spanish

## INTRODUCTION

As an established professional and Founder of Cush Consulting Group (an American based advisory service that focuses on providing strategy, administrative and project management support), I have a diverse portfolio of experiences and insights. With my recent expansion into the United Arab Emirates through the formation of Cush Project Management FZ-LLC, and my experience in the private and public sector, my professional objective is to align my expertise with an expansive network of professional bodies that are focused on building sustainable institutions for generations to come.

## PROFESSIONAL EXPERIENCE

### Founder & Principal Project Consultant

Cush Consulting Group 2011 - Present

- Founder of a long standing project management consultancy that focuses on social impact, educational and socio-cultural development projects.
- Provide technical writing, case studies and business intelligence support for educational, sociocultural, and philanthropic agendas.
- Provide white glove services that are based on specific client or project needs.
- Collaborate with philanthropic partners, funding and social investment institutions on behalf of projects or clients.
- Periodically provide administrative, training, public speaking and event support.
- Subcontract with individuals or companies on various research studies, funding initiatives, tender engagements, scholarly communication or public opinion projects.
- Hire, coach and provide project training to subcontractors and interns.

### Project Analyst

Wellcare Health Plans 2019 - 2019

- Managed a variety of moderately complex project activities relating to technical documentation, portal, and knowledge management systems integration.
- Assisted in all phases of project management: project planning, implementation, and monitoring results.
- Served on the technical resource team focusing on converting moderately complex business communications into strategic solutions.
- Acted as subject matter expert by providing documentation updates, analytical sessions, technical assistance and guidance on operational issues, process changes and activity statuses of newly developed knowledge management system.
- Assisted in developing policies and procedures to be implemented in the customer service department.
- Identified opportunities to improve department results, communications, and operating efficiencies.
- Prepared forecast reports, budget statuses, and other management related reports.
- Assisted in system requirements gathering and testing to ensure accuracy across multiple systems.

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📍 Al Marjan Island, Pacific Residences,  
Ras Al Khaimah, United Arab Emirates

## CONSULTING PROJECTS

- Virtual Global Village London
- Paradise Interns Bali
- Al Shola American School Dubai
- Impact Group Europe
- COGESA Expat Insurance Spain
- Zeno Radio Europe
- Barcelona Global
- English First Spain
- Tele Nile Middle East
- Aula Lateral Barcelona
- Google Spain
- Nexus OP Outsourcing Virginia
- ICNA Relief USA Virginia
- Seeding Africa Norway
- Working America Washington D.C.
- ISA Halal Inc Iowa
- Safeway Project Management Dubai
- Peaceful Families Project Virginia

## REFERENCES

### Ms. Veronica Griffin M.Ed

☎ 056-119-1968

✉ [vlgriffinbct@hotmail.com](mailto:vlgriffinbct@hotmail.com)

### Dr. Maria Grigoryeva

☎ 055-334-3756

✉ [mg5446@nyu.edu](mailto:mg5446@nyu.edu)

## PROFESSIONAL EXPERIENCE

### Broadridge Shareholder Communications Consultant

Ascenda Outsourcing 2017-2019

- Worked on an international project team designated to provide shareholder communication and transfer agent services.
- Provided regulated consultations and information related to corporate actions, mergers, and financial historical data on exchanges for key accounts under my tier management.
- Acted as a liaison between shareholders and companies on a variety of communication campaigns and due diligence channels involving proxy services, policy/stock market updates and technical services.
- Provided guidance and procedures to brokers and shareholders for DTC/DRS transfers, sale of stock processes and purchases through the portal.

### Senior Business Development Consultant

Smart Technologies 2012-2014

- Assisted with the development and evaluation of SMART Technology marketing trends for education, government, and corporate business sector campaigns.
- Supported existing instructional design projects, consumer/client relationships and campaigns.
- Provided SMART e-learning solutions, consultations and case studies to curriculum coordinators, technology directors and school district administrators.
- Assisted management with analytical data pertaining to channel/product development for existing and forthcoming campaigns.
- Assigned to new territories and market channels with a focus on building new relationships and recognition.
- Consistently met market goals and received recognition for exceeding territory targets and revenue development goals.

### Project Manager

Purple Monkey Studios 2007-2007

- Assigned to manage all outstanding educational and non profit organization development projects for a design and implementation firm on its final quarter before acquisition.
- Managed the design and development of interactive, multimedia, computer-based trainings and print projects.
- Provided project leadership to project team for web-site production; production timetable, status reporting, client/project team coordinating; and quality assurance.
- Provided hands on project schedule management, design queries, reports, and graphics.
- Co-managed focus groups and client workshops for in-depth implementation and procedural analysis.
- Assisted development team with creating functional specification documents, instructional frameworks and information architecture.

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Dear Human Resources Coordinator,

As a seasoned business strategy professional with notable experience in the private and public sector, I was intrigued when I received information that your institution is currently seeking to fill a role of interest. Not only am I an excellent candidate for the institution, but also the opportunity. My career has been a dynamic and versatile mix of international relations, project management, consulting strategy, business management and administration work. With a special focus and interest in international relations and policy development, this letter of interest briefly highlights the vibrant dynamics of my career.

It all began in 2003. I was appointed to run the communications strategy as the Director of Communications at ACORN Chicago. ACORN was a national membership based non-profit serving as an advocacy group for low income communities. After I was appointed, ACORN Chicago increased media coverage, membership growth and funding support due to my partnership development and relationship building strategies. The success experienced with ACORN allowed me to expand into the EMEA region through a UN funded project. I started working with a socio political news group in Monrovia, Liberia and I continued into international development work with community-organizing coordinators in France and Spain. Those cross continental opportunities were crucial in developing my cultural acumen, and increased my insights on the importance of culture and identity in issues involving public interests and societal reform. These insights pivoted future project involvements and interests.

In 2011, I officially started Cush Consulting Group, an on-call consulting advisory service that works on project strategies for cultural, philanthropic and educational institutions. After launching my consultancy, I relocated to Barcelona Spain and was involved in several projects involving the city's interest in developing expatriate investment opportunities. Due to political changes with the independence movement, my main contracts ended in 2017, however, the professional networks and relationships built there continue to blossom to this day.

My career in both public and private sector institutions has been dynamic. Due to demands for aligning business processes and social responsibility initiatives, I was obliged to obtain business analytics certification through company sponsorship. This aided me in successfully managing their proprietary projects, which involved policies, budgeting, system processes, documentation and sustainability initiatives. There's also extensive information technology, learning management systems, research and software management experience in my profile, which has given me project versatility.

In 2021, I completed a prestigious Women's Entrepreneur Program at Cornell University. I was awarded a fully paid scholarship to complete this program due to my entrepreneurial approach to providing solutions for socially impactful issues. Due to the nature of my work, I am constantly engaged in professional development and certification courses, which I wholeheartedly welcome. It is an opportunity to stay abreast on current trends and maintain professional astuteness.

This document is only a brief highlight of my professional history. I welcome an opportunity to go into depth about my work and interests.

Thank you for your attention in reviewing my credentials, and I look forward to future correspondence.

SINCERELY,



LAURAT OGUNJOBI, PMP, CFRE, CBA, CID- TESOL

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